

# HOCUS FOCUS™

## **Mission Statement**

The mission of Hocus Focus is to impact the lives of vulnerable, marginalized, and underserved populations by empowering service providers with research-based best practices and supplemental materials that provide visual, exciting, and motivating ways to allow individuals to explore, improve, and develop functional, social, emotional, and academic skills.

The combined specific objectives of this organization shall be:

- To provide highly-effective continuing education workshops for healthcare professionals including occupational, physical, speech, and recreation therapists and child life specialists;
- To provide engaging professional development workshops for general and special education teachers and therapists working in an educational setting;
- To provide training to those who provide direct delivery of services to diverse learners and vulnerable populations;
- To initiate and participate in research exploring the benefits of arts integration in the areas of education, physical and psychosocial rehabilitation;
- To provide content in the form of written manuals, DVDs, Internet websites, and any other forms yet to be developed;
- To provide interactive, researched intervention activities for rehabilitation clients and children with developmental disabilities, e.g. ADHD, Autism, Emotional Behavior Disorders, Traumatic Brain Injury, and/or Learning Disabilities.

Hocus Focus is dedicated to empowering individuals with diverse abilities by:

- Creating an environment where their inherent human capacity for maximum potential can be achieved.
- Creating inclusive communities where everyone experiences an authentic sense of belonging and no one – for any reason – is relegated to the margins.
- Providing educators with research-based, arts-integrated teaching methods and activities to improve outcomes in students with diverse learning needs.
- Providing healthcare professionals with research-based, arts-integrated interventions to improve client outcomes.